

## The DermAid range is:

- ✓ Trusted pharmacy brand for over 35 years
- ✓ Australia's No 1. pharmacy topical hydrocortisone<sup>^</sup>
- ✓ Free from common irritants including fragrance, colour and alcohol
- ✓ Dermatologically tested
- ✓ Australian made and family owned
- ✓ Available in two strengths and various formats, talk to your health professional to see which is most appropriate for your needs.

**DermAid Soft 0.5% and 1%** is a dispersed gentle formulation, suitable for sensitive areas.

**DermAid 0.5% and 1%** is a dissolved formulation which works to penetrate the skin quickly, providing fast relief. Suitable for skin irritations in areas such as hands and axillary areas.

<sup>^</sup> IQVIA Total Pharmacy, Total Hydrocortisone Unit Sales, MAT May 21

## DermAid. Australian made and owned

DermAid is a mild, low potent topical corticosteroid designed to help relieve inflammation, redness and itching of minor skin irritations including eczema, insect bites and sunburn.

Contains added moisturisers to help hydrate and soothe dry skin.

Suitable for children from 2 years of age and above.\*



SCALP IRRITATIONS



DERMATITIS<sup>†</sup> ECZEMA



ITCHY RASHES



INSECT BITES



RASHES DUE TO JEWELLERY & COSMETICS



SUNBURN

\*Talk to your health professional before use on children under 2 years of age.

<sup>†</sup> Dermatitis/Eczema requires diagnosis by a doctor.

## How to apply DermAid:

Three easy steps to help manage your skin irritation

### STEP 1. CLEANSE

with a soap free wash

**QV Dermcare Eczema Daily Wash** suitable for use with eczema skin, or **Pinetarsol** to help relieve itchy and inflamed skin

### STEP 2. APPLY

the most appropriate strength of DermAid recommended to you using the fingertip unit rule

**DermAid 1% Cream, Spray & Solution**  
**DermAid 0.5% Cream**  
**DermAid 0.5% or 1% Soft Cream**

### STEP 3. MOISTURISE

with a fragrance free emollient moisturiser to provide additional hydration

**QV Dermcare Eczema Daily Cream** suitable for use with eczema skin, or **QV Intensive Cream** to help relieve itchy and inflamed skin

# DermAid

## Relief of temporary minor skin irritations



**DermAid 1%: ASK YOUR PHARMACIST – THEY MUST DECIDE IF THIS PRODUCT IS RIGHT FOR YOU**

**DermAid 0.5%, Soft 0.5%, QV Dermcare Eczema Daily:** Always read the label. Follow the directions for use. If symptoms persist, worsen or change unexpectedly, talk to your health professional.



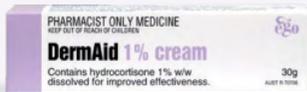
Scan to watch how to correctly apply DermAid



**ego** the science of healthy skin



## Fast Action



### DermAid 1% cream

Suitable for eczema & psoriasis

#### How to use

Apply a thin layer to the affected skin, 1–2 times daily or as instructed.

*Also available in 0.5% strength*



## Gentle Action



### DermAid 1% soft cream

Suitable for face & sensitive areas

#### How to use

Apply a thin layer to the affected skin, 2–4 times daily or as instructed.

*Also available in 0.5% strength*



## Fast Action



### DermAid 1% spray

Suitable for hairy areas & sunburn

#### How to use

Hold the bottle approximately 10cm from affected skin and apply 1-2 sprays, 2-3 times daily or as instructed. Massage in gently.



## Fast Action



### DermAid 1% solution

Suitable for scalp

#### How to use

Apply a few drops to the affected skin, 2–3 times daily or as instructed. Massage in gently.